

NEWS Release



A Touchmark® community
Touchmark—celebrating 25 years

Waterford on Saddle Drive

FOR IMMEDIATE RELEASE

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CRUISE, CAMERA AND CANNED FOODS MARK 25TH ANNIVERSARY AND LAUNCH HOLIDAYS

HELENA, Mont. — Waterford resident Marcia Vollmer won the local gift for the national Touchmark 25th Anniversary Life Enrichment celebration as Waterford on Saddle Drive began its holiday food drive and announced the 2006 Touchmark Fall Foliage Cruise. Vollmer took home a new Kodak EasyShare 5-megapixel digital camera, printer dock and accessories. Touchmark is the parent company of Waterford.

“What a wonderful surprise!” says Vollmer.

According to Executive Director Merry Lunde, the company marked its 25th anniversary by holding special monthly Life Enrichment events. Attendees at each of these events completed registration forms for gifts, which were then compiled, and the winners drawn randomly.

“Because we have an ongoing commitment to life enrichment and lifelong learning,” says Lunde, “we commemorated our silver anniversary by holding events and giving gifts that add pleasure to people’s lives and create memories.”

The festivities also introduced the Touchmark 2006 Fall Foliage cruise, which is open to all residents, staff, family and friends. The cruise sails Oct. 21 from New York for seven nights

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through Nova Scotia, New Brunswick, Maine, Massachusetts and Rhode Island. People interested in joining the popular cruise can call Edwards LaLone Travel at (800) 288-3788 for more information.

The Touchmark mission includes contributing to local communities, and the company marked its anniversary by launching its annual food drive. Each year, staff and residents collect nonperishable food that is given to families in need. Helena-area residents who would like to contribute to these food boxes may drop off canned goods at 915 Saddle Drive. Canned meats, fruits, vegetables, peanut butter, whole-grain cereals and rice are especially needed.

Touchmark believes that enhanced wellness and new interests aren't limited to the first 50 years of life but are a continuum of opportunity over one's lifespan. Its Full Life Wellness and Life Enrichment program focuses on the abilities, strengths and interests of each person living in a Touchmark community.

Waterford offers resort-style retirement for adults 55-plus and is home to more than 155 people. A wide range of single-level homes, apartments and living options are available. Waterford is part of Touchmark®—a company that has served the needs of older adults and their families for 25 years.

A leader in planning, building and operating resort-style retirement communities for those 55-plus, Touchmark communities are located in eight states and a Canadian province. The company was established Nov. 10, 1980.